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Mar 1934



UNITED LITHO. & PTO. CO., ROCHESTER, N. Y.

The
Virginia Beauty Apple
Is
Long Lived Tree
Heavy And Regular Bearer
Fruit Of High Market Value
Resistant To Blister Canker
Our Trees Are True To Name
PERRY H. LAMBERT

HIAWATHA,

BROWN " COUNTY

KANSAS

The Virginia Beauty Apple

NOT A NEW VARIETY

The Virginia Beauty is not a new variety. The origin of the tree is obscure. However one was discovered about thirty years ago on the County poor farm of Nemaha County, Nebr. Mr. Titus, a local nurseryman recognized the valuable qualities of the variety and attempted to propagate and introduce same. However, there were many new varieties being featured at this time and the larger nurseries, due to their unlimited finances, did propagate some of their varieties while the Virginia Beauty fell by the way side. Of the many, many varieties introduced at that time only four have proven successful. They are the Virginia Beauty, Mammoth Black Twig, York Imperial and Delicious. Mr. Titus succeeded however in having several good sized plantings made of Virginia Beautys in the locality in which he lived.

DISEASE RESISTANT

The author of this pamphlet was for many years of the opinion that the Virginia Beauty variety was entirely resistant to the Illinois Blister Canker or Body Blight (*Numeraria descreta*). About 400 trees of the Virginia Beauty variety were pruned without finding any trace whatever of the canker. Adjoining rows of other well known varieties were practically all dead or dying. However, the past summer a tree was found in an abandoned orchard that showed a slight trace of the blister canker. This would indicate that if the proper cautions are taken there is practically no danger of the Virginia Beauty becoming infected with the canker. However, if the tree is badly neglected it is perhaps possible that a small per cent of the Virginia Beauty might show a trace of the blister canker. The fact that the tree is resistant to the disease should be of great importance not only to the commercial planter, but to all farmers as well. The losses from this disease amount to thousands of dollars annually.

LONG LIVED TREE

Many of our best varieties are short lived. This is not true of the Virginia Beauty. As one prominent horticulturist remarked a few days ago, "If there is any variety that will live to be one hundred years old it is the Virginia Beauty tree." Virginia Beauty trees planted in Nemaha County, Nebr., some thirty to thirty-five years ago are at this time in perfect condition, showing every indication of being entirely healthy, free from disease and bearing larger crops as the tree increases in size.

FORM OF GROWTH

Not many varieties of apples naturally develop a shapely tree. The Virginia Beauty seems to be much better in this respect than any other apple. The natural form of development of the Virginia Beauty is quite spreading with but very few water sprouts. The growth is outward rather than upward. Strong lateral limbs coming out almost straight from the trunk of the tree are able to bear largest crops without serious breakage. The fact that the tree is spreading in habit should be taken into consideration when making the plantings and allow plenty of room for the proper development of the tree.

QUALITY OF FRUIT

After all it is really the quality of the fruit that makes an apple valuable or worthless. Virginia Beauty apples are slightly smaller than the average Delicious but similar in shape. The color of the Virginia Beauty apple is a deep dark red over the entire apple with a beautiful shading of russet gold around the stem. The Virginia Beauty is a juicy apple pleasing to the taste when eaten either cooked or as fresh fruit. The keeping qualities compare very favorably with the best varieties of winter apples. In fact when properly stored it isn't ready to use until about Christmas time or slightly later.

BEARING HABITS

Next to quality of fruit bearing habits are of great importance. Virginia Beauty trees commence bearing at an early age and continue to bear heavy crops every year. They bear as heavily and regularly as the Ben Davis or Gano. Due to better quality the apples naturally sell much higher than either of these two varieties. The fruit ripens just after the Jonathan variety. The apples are not subject to falling as sometime occurs on the Jonathan trees. Many other varieties are shy or irregular bearers.

TREES TRUE TO NAME

There were perhaps two thousand trees planted some thirty years ago from scion wood taken directly from the original tree discovered in Nemaha County, Nebr. We have the exclusive right to all cuttings and scions from these trees and it is for this reason that we can positively guarantee our Virginia Beauty stock to be 100% true to name. This should mean a great deal to farmers and commercial orchardists, as we all like to get the variety we decide on and pay for.

REASONABLE PRICES

Space won't permit quoting prices in different quantities. We will gladly give liberal discounts in lots of ten, twenty-five, fifty and hundreds. Your inquiries will place you under no obligation whatever and it is with this understanding that we solicit inquiries from interested parties. For the person who wants only one or two trees we will deliver postpaid one year old trees 3-5 feet. for \$1.50 each, 2-3 ft. \$1.25 each and 1-2 ft. \$1.00 each.

TESTIMONIALS FROM PROMINENT HORTICULTURISTS

KANSAS STATE AGRICULTURAL COLLEGE
Manhattan, Kansas
Division of Extension

November 6, 1925.

Dear Mr. Lambert:

I had an opportunity to see a splendid crop of Virginia Beauty apples on a block of trees several acres in extent, in an orchard leased by Mr. Bauer and Mr. Reil near Fall City, Nebraska. I visited the orchard in August and found the trees well set with fruit. The fruit was of good color and size and practically free from insect and fungus injury. Other varieties in the same orchard had been sprayed with Bordeaux mixture to control blotch, but no blotch was apparent on the Virginia Beauty and I was told that it was not necessary to use Bordeaux on this variety as it was not susceptible to blotch. The Virginia Beauty is a late keeper and is of attractive appearance. The orchardists who grow it, say it bears regularly and quite heavy crops. The market is not as well acquainted with this apple as it should be but it seems to sell well wherever known. I have also seen this variety in eastern Kansas and my opinion of it in that locality is quite favorable. In conclusion I will say that Virginia Beauty is a variety showing considerable promise in the Missouri Valley apple growing district. The trees make a good growth, the wood seems to be quite free from blister canker, and the apples are very resistant to scab and blotch. The apples are quite attractive in color and appearance and are good keepers. The quality is good and the apples sell well where known. It is difficult to say just what place the variety will have in our commercial orchards but it seems worthy of further planting, especially considering the fact, that many of our Ben Davis orchards are on the decline and other good winter varieties will have to be substituted in its place.

Very truly yours,

L. C. WILLIAMS, Horticulturist.

Ottawa, Kansas

November 21, 1925.

Dear Mr. Lambert:

I had occasion last summer to observe the fruiting habits of the Virginia Beauty apple as compared to the habits of other standard kinds. It was on the Kansas-Nebraska orchard tour under the direction of the extension horticulturists of the respective agricultural colleges. It was observed on this tour that the Virginia Beauty bore the most uniformly of any variety seen. While such good standard commercial sorts as Jonathan, Delicious, Grimes Golden, Ben Davis, and Winesap were decidedly off in bearing, the Virginia Beauty trees were all loaded down with beautiful dark red fruit. Virginia Beauty is slow growing which indicates that it is a long lived tree. Apparently it is free from attacks of injurious diseases and it seems readily adaptable to varying situations. For southeastern Nebraska and northeastern Kansas, I would say that Virginia Beauty is one of the best varieties.

Yours very truly,

JOHN J. PINNEY.

S. J. Reil

REIL & BAUER
Growers & Wholesale Shippers of Apples
Wathena, Kansas

T. M. Bauer

November 18, 1925.

Dear Sir:

In regard to the Virginia Beauty apple we will state that up to four years ago we had not had any experience with same but since that time we have handled them each year. Four years ago we were contemplating leasing some orchards in Nebraska, but owing to a large block of Virginia Beauty trees we hesitated. However, we leased these orchards and the Virginia Beauty have given us four straight crops of good quality apples. These Virginia Beauty trees are about 25 or 28 years of age and during the first 18 or 20 years had very little care; however, they are free from canker and other diseases and we know of no other variety of apples that can be produced with as little trouble.

Yours very truly,
REAL & BAUER.

FRANKLIN FRUIT FARM
Fall City, Nebraska

November 19, 1925.

Dear Sir:

Regarding the Virginia Beauty apples will say, we have 700 trees about 25 or 20 years of age. We have found them to be very regular bearers, having a good yield of fruit nearly every year. It has also been our experience that they bear more regular than even the Gano variety on the same ground. Personally I prefer a Virginia Beauty apple for eating to any other variety including the Jonathan or Delicious. The Virginia Beauty is a good winter apple, storing as well as the Jonathan. The trees are the sturdiest, freest from canker and disease of any apple trees we have. They are easy to keep free of water sprouts and are not hard to keep in good shape.

Yours respectfully,
LOY C. FRANKLIN.

Nemaha, Nebraska

November 18, 1925.

Dear Sir:

I have lived on this place for 7 years and have 350 Virginia Beauty apple trees about 25 years old. They are extra good bearing trees and I have had a good crop every year but one. That year we had a late freeze and there were no apples of any variety. They are an easy tree to keep pruned. Hardly ever any water sprouts on them. I have never seen any canker on a Virginia Beauty apple tree. The apples are good bearers. If you ever sell the apple to a man once, he will be back for more next year. The keeping qualities of the apple are good.

Yours truly,
JOHN HOWARD,

NEBRASKA STATE HORTICULTURAL SOCIETY
Lincoln, Nebraska

November 19, 1925.

Dear Mr. Lambert:

The Virginia Beauty apple is an apple of rather high quality but the skin is rather tough. It is of the season of the Delicious and Jonathan, being at its best between December 1st and January 15th if kept in storage, otherwise it is used a little earlier. It has a rather dull, bronzy appearance and therefore is not quite as attractive as the Jonathan. The tree is very hardy and resistant to Illinois Blister Canker. However, as a Nursery tree it is a scraggly, crooked tree, for which reason many nurserymen do not propagate it. The apple scabs quite badly but of course this can be controlled if proper spray methods are used.

Very truly yours,
E. H. HOPPERT, Secretary.

(Reil & Bauer, Loy C. Franklin and John Howard are apple growers and have Virginia Beauty apples to sell).